

January 10, 2019

Dear Potential Exhibitor,

The Ontario Construction Secretariat (OCS) is looking for exhibitors for the **16<sup>th</sup> annual Future Building**. This unique, three-day, experiential and informational construction trades exposition will take place at the **EY Centre, 4899 Uplands Dr., in Ottawa in Hall 2 from May 14<sup>th</sup> to 16<sup>th</sup>**.

Each year, Future Building provides a unique hands-on learning experience for **young career seekers in grade 7 through to post-secondary education, aboriginal youth, youth at risk and adults in career transition**. The event is a great opportunity for tradespeople to show the construction trades as a **platform for accelerated and professional growth** and gives youth access to the infrastructure knowledge they need to pursue a career in the trades.

We anticipate over 6,000 attendees at Future Building this spring, and we would like you to be a part of this important event. This year our focus will be on new and emerging technology in the construction industry. **The OCS will cover the cost of your exhibit space, electrical, tables and chairs and material handling.**

As you consider this invitation, we want to share with you a few tips that have helped to ensure a successful event for our participants and exhibitors:

- Future Building is promoted as an interactive, hands-on experience and each school generally allocates 2 hours to explore. **We strongly recommend that the “hands on” activities take 3 minutes or less as this will avoid long line-ups and allow as many students to experience the activity as possible.**
- Consider more than one activity or multiple stations if your main activity takes a little longer. The maximum activity time should not exceed 5 minutes.
- For the non-trade exhibitors that have information to share, consider adding an element of activity and/or interaction with participants, for example a “Spin and Win Game”, Photo Booth, or a question game for a prize. Promotional products will also assist with interaction and dialogue amongst attendees.
- Consider showing new technology, materials or techniques or green initiatives to show how the trades are adjusting to our changing times.

If you are interested in becoming a Future Building 2019 Exhibitor, please register online by clicking [here](#). Alternatively, please see the attached Exhibitor Package which also includes the required forms. **Please complete your registration by March 25<sup>th</sup>, 2019.**

If you are looking for more information about the event (pictures, videos, testimonials) please visit [www.futurebuilding.ca](http://www.futurebuilding.ca).

Feel free to share this information with anyone else in your trade or organization that you feel should have it. Also, please let us know of any other groups, companies or owners you think would benefit from participating in this event. We are always looking to enhance our message to attendees and showcase the skilled trades.

We look forward to your support of this great event. If you have any questions about the event, please don't hesitate to contact Jim Wright at (416) 620-5210 ext. 226 or by email at [jwright@iconstruction.com](mailto:jwright@iconstruction.com).

Regards,

Robert Bronk  
Chief Executive Officer  
Ontario Construction Secretariat